

# 5 WAYS THE CENTER HELPS PARTNERS WITH CAPACITY BUILDING & TECHNICAL ASSISTANCE

Through meaningful thought partnership and adaptable support the Center for Children, Families, and Workforce Development offers comprehensive assistance to our partner organizations, and helps them develop internal capacity so they can effectively and sustainably fulfill their missions.



## PROGRAM SUSTAINABILITY

- Assess capacity and readiness to implement new or expand existing programming.
- Develop strategic plans to guide overall development.
- Develop implementation plans to create a roadmap for achieving short-term and long-term goals.
- Provide thought partnership to support programmatic decision making with sustainability in mind.



## DATA-DRIVEN DECISION MAKING

- Assess capacity to collect, utilize, and/or present relevant data.
- Provide training related to data collection and evaluation.
- Create informational briefs for internal or external partners.
- Identify best practices and evidence-based policies and programs.
- Provide thought partnership on meaningful use of data to demonstrate impacts.



## OUTREACH & MARKETING

- Provide thought partnership on branding and messaging.
- Create and/or consult on marketing materials and provide coaching on how to use traditional and digital marketing tools for greatest impact.
- Consult on website and provide coaching on how to effectively maintain the site.



## REVENUE & RESOURCE MAXIMIZATION

- Identify available funding opportunities.
- Provide grant writing assistance, including education, drafting, reviewing, and editing.
- Develop financial plans that diversify funding streams and support program sustainability.
- Provide thought partnership on how to make financial decisions that support goals.



## POLICY LEADERSHIP

- Develop or provide consultation on internal policies to support functioning, such as board development, hiring practices, or 501c3 status.
- Provide guidance on how to participate in local, state, and federal administrative rule-making and legislative processes.
- Consult on strategies to develop relationships with local and state policymakers.
- Provide thought partnership on how to navigate organizational, local, state, and federal policy landscapes.

Please reach out to [Mary.Collins@mso.umt.edu](mailto:Mary.Collins@mso.umt.edu) to inquire about how the Center can offer support.