DFA Overview Presentation

**Brief Background**

- Foundational Model: ACT on Alzheimer’s in Minnesota
- DFA launched at the 2015 White House Conference on Aging with 8 pilot communities
- Now have a DFA presence across 36 states
- Goal is to have engagement in all 50 states by the end of the year.

**DFA Communities**

**DFA National Participants**

- AARP
- Alzheimer's Association
- AMDA
- ARGENTUM
- Administration for Community Living
- Assistant Secretary for Planning and Evaluation
- Centers for Disease Control and Prevention
- Health Resources and Services Administration
- Indian Health Services

Additional Partners: Consumer Financial Protection Bureau, The International Association of Chiefs of Police, World Young Leaders in Dementia

Federal Liaisons: Administration for Community Living, Assistant Secretary for Planning and Evaluation, Centers for Disease Control and Prevention, Health Resources and Services Administration, Indian Health Services
Multiple Supportive Resources

Community Toolkit Adoption
Sector-Specific Practice Ed. and Adoption
Online Program
On the Ground In-Person Program

Community Toolkit Phases

1. Convene key community leaders and members to understand dementia and its implications for your community. Then, form an Action Team.
2. Engage key leaders to assess current strengths and gaps in your community.
3. Analyze your community needs and determine the issues stakeholders are motivated to act on; then set community goals.
4. ACT together to establish implementation plans for your goals and identify ways to measure progress.

The Action Team

Taking a Sectors Approach

- Dementia Friendly Essentials
- Banks and Financial Services
- Neighbors and Community Members
- Legal and Advance Planning Services
- Government, Community, and Mobility Planning
- Health Care Throughout the Continuum
- Independent Living
- Communities of Faith
- Businesses
- Government: Emergency Planning and Response
- Memory Loss Supports and Services
- Additional Guide Resources
Example Sector Guide

- Business
- Banks and financial
- Community-based supports
- Faith communities
- Health and long term care
- Legal and advance planning
- Libraries
- Local government (planning, emergency response, law enforcement)
- Neighbor and community members

Dementia Friends USA

This program engages individuals in the dementia friendly movement and will advance DFA goals by:
- Raising awareness and reducing stigma
- Encouraging the adoption of dementia friendly practices
- Engaging individuals through training and participation in an online community

dementiafriendsusa.org

Registered Friends in the USA
5,942

Become a Dementia Friend → Find out more and follow the steps to become a Dementia Friend.
How are others approaching this work?

• Defining community?
  – Self-defined: state, county, city, town, suburb, neighborhood, affinity group

• Communities decide their approach and aims:
  – Full or partial tool kit approach
  – Sector based training and adoption of dementia friendly practices
  – Combination
  – Vehicle for carrying out state Alzheimer’s plan

Centralized Technical Assistance Mechanism for Communities

Local community activation and toolkit implementation
How are others approaching this work?

Sector based training and adoption of dementia friendly practices

Sample Community Actions

- Offering training to faith communities
- Offering opportunities for people with dementia, such as arts/pottery/volunteer opportunities

Sample Community Actions

- Organizing memory cafes for people with memory loss and caregivers
- Organizing “virtual dementia” experiences

Sample Community Actions

- Developing dementia friendly business designations/decals
- Providing dementia friendly training to senior centers
Sample Community Actions

• Collaborating with law enforcement on training, ID bracelet, or file of life initiatives

• Working with local restaurant(s) for dementia friendly dinners once a month

Sample Community Actions

• Encouraging groups or individuals to become Dementia Friends

• Connecting with health care partners about diagnosis and clinical trials

Aims/Success Metrics

<table>
<thead>
<tr>
<th>Dementia Friendly America</th>
<th>Community Dementia Friendly Metrics</th>
<th>Critical Providers</th>
<th>Crime and Community Services</th>
<th>Business Retail/Caregivers</th>
<th>Legal/Financial Planning</th>
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<tbody>
<tr>
<td><strong>Increased awareness of signs and how to effectively interact</strong></td>
<td></td>
<td>X</td>
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<tr>
<td>- Training/understanding on signs of dementia</td>
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<td>- Training on how to respond effectively based on different professional lenses</td>
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<td><strong>Adoption of DF environmental changes (indoor/outdoor)</strong></td>
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<td>X</td>
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<td>- Chair signage</td>
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<td>- Easy to access and navigate, e.g., wide aisles/clear way finders</td>
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<td>- Places to sit and rest</td>
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<td>- High contrast in surfaces with good lighting</td>
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<td>- Milder fumes/volatile compounds free environment</td>
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<td>- Designated quiet spaces and secluded areas</td>
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<td>- Weather protective shelters and seats for waiting</td>
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<td>- Easily read maps/guides and appropriate voice prompts/announcements</td>
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<td><strong>Adoption of staff and workforce training</strong></td>
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<td>- Dementia specific training on disease</td>
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<td>- Training on difficult situations and how to prompt</td>
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<td>- Training on what to seek help</td>
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<td><strong>Adoption of DF responsive systems and processes</strong></td>
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<td>- Sector specialized processes for cognitive impairment</td>
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<td>- In-person call routing options</td>
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<td>- Assistive technologies if appropriate</td>
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<td>- Special times and adapted programs for people with dementia</td>
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Thanks and Stay Connected!

- Use our web based resources
  http://www.dfamerica.org/get-involved/

- Newsletter:
  http://www.dfamerica.org/get-involved/

- Follow us on Social Media:
  - @dfamerica_ (Dementia Friendly America)
  - @dementiafriend_ (Dementia Friends USA)